

Lorene Collier Purcy

Lorene Collier Purcy
Empowering Women
for Financial
Prosperity!

Lorene Collier Purcy

- Money Maven
- Personal Finance Speaker
- Creative Wealth Educator
- Best-Selling Author



Money maven, personal finance speaker, savvy & successful entrepreneur, business consultant, inspirational leader, best-selling author, and an effective accountability partner; these are just a few things that describe Lorene Collier Purcy.

Life, however, wasn't always easy for her. Just like you, she also had her fair share of financial struggles. She admittedly had the "I want it right now mindset" that led her to use credit cards recklessly and spend her hard earned money irresponsibly.

But all of that has changed now. Through her experiences with money and debt, Lorene developed a strong desire to empower, educate and equip youth with strategic financial tools and resources. So in 2008, she established an organization called "**Mindset Matters Consulting & Education LLC**" which provides financial literacy and social etiquette programs to children, teens and young adults.

For over 20 years, Lorene has been guiding and empowering many women and entrepreneurs alike, helping them achieve a true balance between their work and personal lives. Lorene also established a personal development organization for women called "**Savvy Chicks Rule**" that provide financial tips, tools and resources for personal transformation and professional growth.

Lorene's vision is for women worldwide to be financially secure and confident by pursuing their passion free from the overwhelming burden of financial stress, life imbalance and career uncertainty.

program

A Debt Detox is a Good Dose of Realism

Debt is your single biggest obstacle to forecasting your future and increasing your wealth. Being in credit card debt is not advantageous – especially in today's economy – yet most people are in debt. It is not impossible to trim yourself out of debt, however.

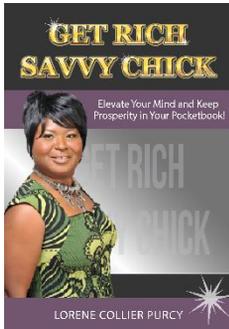
In the world today, carrying some debt is necessary, and even desirable, for most people. But between mortgages, car payments, and credit cards, many people find themselves overextended — unable to shed the growing debt burden that burns up an ever growing share of their resources.

Did you know that...

- Credit card debt is consumer debt that is meant to be paid off every month. For this reason, it is also known as revolving debt.
- In October 2012, credit card debt rose 4.7%, after falling 4.1% in September 2012.
- Americans now owe \$852 billion in credit card debt, which translates to \$7,160 per household. (Note: This estimate is based on 119 million households or 308.7 million / 2.59 persons per household. Source: U.S. Census, 2010 Data; Average Household Size)
- Combined, total consumer debt is now \$2.768 trillion, more than any other time in history.

With statistics like these, getting your debt under control once and for all is crucial. That's where the [21 Day Debt Detox](#) program can help you begin managing your money while eliminating unnecessary debt.

author

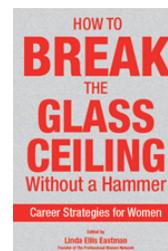
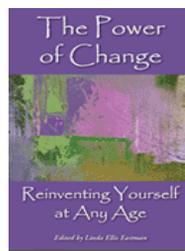


Have you ever wondered how a rich person was able to accumulate so much money? Perhaps you've taken notice of a poor person and found it perplexing, or even upsetting, that she just didn't have any money no matter how hard she worked. **"Get Rich Savvy Chick,"** addresses the **differences between the mindsets** of rich and poor people when it comes to money.



69% of all small businesses fail, simply because the owners lack a certain "secret ingredient" that's helps their businesses expand exponentially, last for decades, and rake in millions of dollars in sales. **The Change in My Pocketbook** can help your struggling business catch a second wind, earn its first million, and finally give you the financial security you've always wanted.

Lorene has also co-authored: **"Ready Aim Soar: Realize Your True Potential,"** **"The Power of Change: Reinventing Yourself at Any Age"** & **"How to Break the Glass Ceiling Without a Hammer: Career Strategies for Women,"** along with dozens of ebooks and advice columns.



press

Fort Worth, TX, November 26, 2012 — It can't be denied — life in the 21st century is volatile and unpredictable. Unprecedented advancements in technology are transforming the global business environment as well as everyday life, making many traditional practices and techniques that guaranteed success in past decades no longer viable today.

"The rapid changes in the 21st century have left everyone from ambitious first-time entrepreneurs to seasoned business owners facing unique challenges that leave them feeling anxious and uncertain about their own capabilities," says Viki Winterton, founder of Expert Insights Publishing.

Ready, Aim Soar! is a brand new best-selling book that tackles this distinct and pervasive problem. This new release from Expert Insights Publishing is filled with insightful interviews from 40 renowned and respected professionals, who candidly share the secrets of their success. The book inspires readers to shift their perspectives and make meaningful changes that will lead them to a purposeful, fulfilling life and career.

Ready Aim Soar! serves as a priceless map highlighting the shortest, most effective route to personal and professional success. This book contains proven solutions from thought leaders such as:

• **Lorene Collier Purcy, Best-selling author and "Savvy Chick" delivers an empowering message of living life limitless and pursuing what is meant for you.**

- Marcia Weider, CEO of Dream University, who has authored 14 books and assisted 3 U.S. presidents, explains simple ways to breakthrough boundaries and achieve goals.
- Mari Smith, one of the world's leading experts on using Facebook as a marketing tool, reveals how to focus and maximize social media for unprecedented business success.

With 275 pages of essential insights, reading Ready, Aim Soar! is like having a one-on-one coaching session with each of the featured experts who are recognized authorities in their fields. The ideas and tips in this book will encourage readers to dream bigger, gain unshakeable faith in themselves and take powerful, effective steps to change their lives forever.

Expert Insights Publishing publishes books featuring thought leaders and top business professionals from around the globe and specializes in helping people by providing them with expert information on a wide range of topics including money, sales and marketing, health and communication.

Contact: Lorene Collier Purcy
Phone: (817) 405-9326
Email: lorene@lorenecollierpurcy.com
###

Articles

- EzineArticles.com
 - [3 Smart Tips to Getting Action From Your Content](#)
- SelfGrowth.com
 - [7 Steps to Developing an Empowering Morning Routine](#)
- WEEGW Magazine
 - [How to Slash Your Living Expenses Right Now!](#)
- Examiner.com (Fort Worth)
 - [Difference Between Banks and Credit Unions](#)
- Women Speakers Association
 - [Reclaim More Time for Yourself!](#)
- Today's Innovative Woman Magazine
 - [Transform Your Life with Simple Strategies](#)
- Cover2Cover Magazine
 - [Moving Your Financial Life Forward: Four Tips for Success](#)
- Be The Boss Magazine
 - [Do You Have a Prosperity Mindset](#)

Radio

- Restore Renu Transform with Tracey Booker (BlogTalk Radio) ~ [Transforming Your Financial Well Being](#)
- Power Your Life with Dr. Joanne White (BlogTalk Radio) ~ [Get Rich Savvy Chick: Elevate Your Mind and Keep Prosperity in Your Pocketbook.](#)
- The Review with Joy & Company (100.7 The Word) ~ [Get Rich Savvy Chick: Elevate Your Mind and Keep Prosperity in Your Pocketbook.](#)

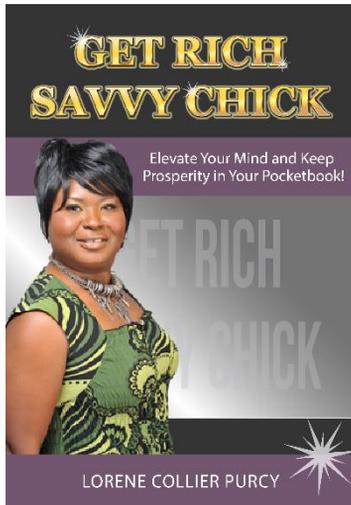
Accolades

- Women Speakers Association - [A Woman You Need to Know](#)
- Expert [Lorene Collier Purcy](#) has been interviewed for the new book, Ready, Aim, Soar!
- Award recipient – 2012 Dare to Bare Your Beauty – A Confident Woman Award
- Award nominee – [2012 Christian Literary Award](#)
- Award recipient – [2013 Stiletto Woman in Business Adult/Youth Mentor Award](#)

Associations

- [Women Speakers Association](#) – Founding Member
- Professional Woman Network – Member
- Savor the Success Business Network for Women Entrepreneurs – Member
- [Impact for Coaches](#) – Founding Member
- Toastmasters – Member

Lorene Collier Purcy



"I wish that I had learned the basics about money when I was younger. It is an uphill battle when you are older to accomplish your goals when trying to get a foundation of good money habits. Thanks Lorene for this very inspiring message." **–Andrea Williams, President & CEO – Full Circle Professional Strategies**

"This book is awesome! Mindset in reference to money is simple..... don't allow it to change your character (who you are) no matter what the amount might be, but allow it shape your life (improve) by being a responsible person that takes care of their business." **–Tungila Meyers, President & CEO – Apples & Oranges Factory**

"If you think money will solve all your problems, then money isn't your problem. "Get Rich Savvy Chick" gives you a new perspective on how money influences your mindset." **–Sarah Zink, President & CEO – Sarah Zink Business Training**

Have you ever wondered how a rich person was able to accumulate so much money? Perhaps you've taken notice of a poor person and found it perplexing, or even upsetting, that she just didn't have any money no matter how hard she worked.

In "**Get Rich Savvy Chick**," author Lorene Collier Purcy addresses the differences between the mindsets of rich and poor people when it comes to money. Each section explores a specific way of thinking about money and the widely contrasting views taken by the rich and poor. You'll be enlightened about how you can alter what you think, feel and believe about money in order to "Get Rich Savvy Chick."

 **Nominated for the 2012
Christian Literary Awards**

Grab Your Copy Today!
www.getrichsavvychick.com

Speaking Topics:

Six-Figure Mindset: A critical first step in achieving *Pocketbook Prosperity* is acknowledging your Pocketbook Pain and telling the truth about your financial situation. Lorene shares the truth about how to identify your money mindset leaks and offers transformational solutions to shift you out of survival consciousness into wealth mindfulness.

Lifestyle Lift: Getting back to black in your financial bank accounts requires you to shift into a wealth conscious mindset and go from a lack-luster life to a limitless, abundant life you will love. Lorene shares exactly how to revive and leverage the power of your prosperity pulse so you can emotionally and financially thrive.

Automatic Money: Financial and emotional prosperity requires a SMART and balanced plan, patience and perseverance. Successful people accomplish their goals in life by design and not by default. During this presentation, you'll discover the power of goal setting, how to set SMART financial goals, create your personal prosperity vision and how to put your goals into action to achieve the abundance you desire.

Participants will walk away with a sense of **financial harmony** and learn how to implement simple changes to their everyday lifestyle that will bring them relief from their money pressures, transform their finances and free them from the financial trap that is designed to keep them broke.

Clients who work with Lorene are empowered to realize and own the power of their prosperity potential and use it to break free from financial overwhelm, allowing them to pay bills with confidence, re-establish their credit, save money and pursue their dreams and passions through financial wisdom.



Lorene Collier Purcy

Money Maven
Personal Finance Speaker
Creative Wealth Educator
Best-selling Author

info@lorenecollierpurcy.com
www.lorenecollierpurcy.com

Empowering Women for Financial Prosperity!

Call **TODAY** for booking information

(817) 405-9326